

## **AMENDMENTS TO THE CLAIMS**

1. (Currently Amended) A method of responding to a request for data about an enterprise, the method comprising the steps of:
  1. storing a plurality of names for a single entity associated with the enterprise as a first plurality of corresponding concepts in a database of concepts and relationships among concepts, which database describes a plurality of entities associated with the enterprise, wherein each name of the plurality of names is associated with a particular concept of the first plurality of corresponding concepts;
  2. designating a first concept of the first plurality of corresponding concepts as a normative concept, wherein the normative concept is used to relate the single entity to other entities of the enterprise;
  3. receiving a request including data indicating a particular name of the plurality of names, wherein the request does not include data indicating a first name corresponding to the first concept; and
  4. in response to receiving the request, sending a response including content of a file that is associated in the database with the first concept.
2. (Previously Presented) The method of Claim 1, further comprising the steps of:
  1. storing in the database a first relationship of a first relationship type, the first relationship defined for the first concept and an alternative concept of the first plurality of corresponding concepts; and
  2. storing in the database a second relationship of a second relationship type between the first concept and a second concept not among the first plurality of corresponding concepts, wherein the second concept indicates the content included in the response.
3. (Previously Presented) The method of Claim 2, wherein:
  1. the particular name corresponds to a particular alternative concept of the first plurality of corresponding concepts; and

4 the database does not include a relationship defined for the second concept and the  
5 particular alternative concept.

1 4. (Cancelled).

1 5. (Previously Presented) The method of Claim 1, wherein the plurality of names include at  
2 least one of a synonym for the first name corresponding to the first concept, an acronym  
3 for the first name, and a translation of the first name into a different language than a  
4 language of the first name.

1 6. (Previously Presented) The method of Claim 2, wherein the first relationship includes an  
2 attribute indicating the alternative concept is one of a synonym for the first concept, an  
3 acronym for the first concept, and a translation into a different language than a language  
4 of the first name corresponding to the first concept.

1 7. (Previously Presented) The method of Claim 5, wherein the plurality of names includes  
2 the synonym for the first name; and wherein the synonym for the first name includes a  
3 misspelling of the first name.

1 8. (Previously Presented) The method of Claim 5, wherein the plurality of names includes  
2 the synonym for the first name; and wherein the synonym for the first name comprises an  
3 acronym of the first concept or a translation into a different language than a language of  
4 the first name corresponding to the first concept.

1 9. (Original) The method of Claim 1, further comprising the step of adding a name to the  
2 plurality of names based on the data included in the request.

1 10. (Original) The method of Claim 1, wherein the entities include at least one of a set of  
2 products of the enterprise, a set of services of the enterprise and a set of activities of the  
3 enterprise.

1 11. (Previously Presented) The method of Claim 10, wherein the entities include the set of  
2 activities of the enterprise; and wherein the set of activities of the enterprise include at  
3 least one of administration, research, marketing, joint ventures and documentation.

1 12. (Currently Amended) A computer-readable medium carrying one or more sequences of  
2 instructions for responding to a request for data about an enterprise, which instructions,  
3 when executed by one or more processors, cause the one or more processors to carry out  
4 the steps of:  
5       storing a plurality of names for a single entity associated with the enterprise as a first  
6       plurality of corresponding concepts in a database of concepts and relationships  
7       among concepts, which database describes a plurality of entities associated with  
8       the enterprise, wherein each name of the plurality of names is associated with a  
9       particular concept of the first plurality of corresponding concepts;  
10      indicating a first concept of the first plurality of corresponding concepts as a normative  
11      concept, wherein the normative concept is used to relate the single entity to other  
12      entities of the enterprise;  
13      receiving a request including data indicating a particular name of the plurality of names,  
14      wherein the request does not include data indicating a first name corresponding to  
15      the first concept; and  
16      in response to receiving the request, sending a response including content of a file that is  
17      associated in the database with the first concept.

1 13. (Previously Presented) The computer-readable medium of Claim 12, the instructions  
2 further cause the one or more processors to carry out the steps of:  
3       storing in the database a first relationship of a first relationship type, the first relationship  
4       defined for the first concept and an alternative concept of the first plurality of  
5       corresponding concepts; and  
6       storing in the database a second relationship of a second relationship type between the  
7       first concept and a second concept not among the first plurality of corresponding  
8       concepts, wherein the second concept indicates the content included in the  
9       response.

1 14. (Previously Presented) The computer-readable medium of Claim 13, wherein:  
2       the particular name corresponds to a particular alternative concept of the first plurality of  
3       corresponding concepts; and

4 the database does not include a relationship defined for the second concept and the  
5 particular alternative concept.

1 15. (Cancelled).

1 16. (Previously Presented) The computer-readable medium of Claim 12, wherein the  
2 plurality of names include at least one of a synonym for the first name corresponding to  
3 the first concept, an acronym for the first name, and a translation of the first name into a  
4 different language than a language of the first name.

1 17. (Previously Presented) The computer-readable medium of Claim 13, wherein the first  
2 relationship includes an attribute indicating the alternative concept is one of a synonym  
3 for the first concept, an acronym for the first concept, and a translation into a different  
4 language than a language of the first name corresponding to the first concept.

1 18. (Previously Presented) The computer-readable medium of Claim 16, wherein the  
2 plurality of names includes the synonym for the first name; and wherein the synonym for  
3 the first name includes a misspelling of the first name.

1 19. (Original) The computer-readable medium of Claim 12, wherein the instructions further  
2 cause the one or more processors to carry out the step of adding a name to the plurality of  
3 names based on the data included in the request.

1 20. (Original) The computer-readable medium of Claim 12, wherein the entities include at  
2 least one of a set of products of the enterprise, a set of services of the enterprise and a set  
3 of activities of the enterprise.

1 21. (Previously Presented) The computer-readable medium of Claim 20, wherein the entities  
2 include the set of activities of the enterprise; and wherein the set of activities of the  
3 enterprise include at least one of administration, research, marketing, joint ventures and  
4 documentation.

1 22. (Currently Amended) A system for responding to a request for data about an enterprise,  
2 the system comprising:

3 a means for storing a plurality of names for a single entity associated with the enterprise;  
4 a means for indicating a first name of the plurality of names as a normative name,  
5 wherein the normative name is used to relate the single entity to other entities of  
6 the enterprise;  
7 a means for receiving a request including data indicating a particular name of the  
8 plurality of names, wherein the request does not include data indicating the first  
9 name; and  
10 a means for sending a response including content of a file that is associated in a database  
11 with the first name in response to receiving the request, which database describes  
12 a plurality of entities associated with the enterprise.

1 23. (Previously Presented) The system of Claim 22, further comprising:  
2 a means for storing a first relationship of a first relationship type, the first relationship  
3 defined for the first name and an alternative name of the plurality of names; and  
4 a means for storing a second relationship of a second relationship type between the first  
5 name and particular information not among the plurality of names, wherein the  
6 particular information indicates the content included in the response.

1 24. (Previously Presented) The system of Claim 23, wherein:  
2 the database does not include a relationship defined for the particular information and the  
3 particular name.

1 25. (Cancelled).

1 26. (Original) The system of Claim 22, wherein the plurality of names include at least one of  
2 a synonym for the first name, an acronym for the first name, and a translation of the first  
3 name into a different language than a language of the first name.

1 27. (Original) The system of Claim 23, wherein the first relationship includes an attribute  
2 indicating the alternative name is one of a synonym for the first name, an acronym for  
3 the first name, and a translation into a different language than a language of the first  
4 name.

1 28. (Previously Presented) The system of Claim 26, wherein the plurality of names includes  
2 the synonym for the first name; and wherein the synonym for the first name includes a  
3 misspelling of the first name.

1 29. (Original) The system of Claim 22, further comprising a means for adding a name to the  
2 plurality of names based on the data included in the request.

1 30. (Original) The system of Claim 22, wherein the entities include at least one of a set of  
2 products of the enterprise, a set of services of the enterprise and a set of activities of the  
3 enterprise.

1 31. (Previously Presented) The system of Claim 30, wherein the entities include the set of  
2 activities of the enterprise; and wherein the set of activities of the enterprise include at  
3 least one of administration, research, marketing, joint ventures and documentation.

1 32. (Currently Amended) A system for responding to a request for data about an enterprise,  
2 the system comprising:  
3 a database of concepts and relationships among concepts describing a plurality of entities  
4 associated with the enterprise; and  
5 a processor configured to perform the steps of storing a plurality of names for a single  
6 entity associated with the enterprise as a first plurality of corresponding concepts  
7 in the database, wherein each name of the plurality of names is associated with a  
8 particular concept of the first plurality of corresponding concepts;  
9 indicating a first concept of the first plurality of corresponding concepts as a normative  
10 concept, wherein the normative concept is used to relate the single entity to other  
11 entities of the enterprise;  
12 receiving a request including data indicating a particular name of the plurality of names,  
13 wherein the request does not include data indicating a first name corresponding to  
14 the first concept; and  
15 in response to receiving the request, sending a response including content of a file that is  
16 associated in the database with the first concept.

- 1 33. (Previously Presented) The system of Claim 32, the processor further configured to
- 2 perform the steps of:
  - 3 storing in the database a first relationship of a first relationship type, the first relationship
  - 4 defined for the first concept and an alternative concept of the first plurality of
  - 5 corresponding concepts; and
  - 6 storing in the database a second relationship of a second relationship type between the
  - 7 first concept and a second concept not among the first plurality of corresponding
  - 8 concepts,
- 9 wherein the second concept indicates the content included in the response.
- 1 34. (Previously Presented) The system of Claim 33, wherein:
  - 2 the particular name corresponds to a particular alternative concept of the first plurality of
  - 3 corresponding concepts; and
  - 4 the database does not include a relationship defined for the second concept and the
  - 5 particular alternative concept.
- 1 35. (Cancelled).
- 1 36. (Previously Presented) The system of Claim 32, wherein the plurality of names include  
2 at least one of a synonym for the first name corresponding to the first concept, an  
3 acronym for the first name, and a translation of the first name into a different language  
4 than a language of the first name.
- 1 37. (Previously Presented) The system of Claim 33, wherein the first relationship includes an  
2 attribute indicating the alternative concept is one of a synonym for the first concept, an  
3 acronym for the first concept, and a translation into a different language than a language  
4 of the first name corresponding to the first concept.
- 1 38. (Previously Presented) The system of Claim 36, wherein the plurality of names includes  
2 the synonym for the first name; and wherein the synonym for the first name includes a  
3 misspelling of the first name.

1 39. (Original) The system of Claim 32, the processor further configured to perform the step  
2 of adding a name to the plurality of names based on the data included in the request.

1 40. (Original) The system of Claim 32, wherein the entities include at least one of a set of  
2 products of the enterprise, a set of services of the enterprise and a set of activities of the  
3 enterprise.

1 41. (Previously Presented) The system of Claim 40, wherein the entities include the set of  
2 activities of the enterprise; and wherein the set of activities of the enterprise include at  
3 least one of administration, research, marketing, joint ventures and documentation.

1 42. (Currently Amended) A method of responding to a request for data about an enterprise  
2 using a data store that comprises a stored plurality of names for a single entity associated  
3 with the enterprise, a first plurality of corresponding concepts in a database of concepts  
4 and relationships among concepts, which database describes a plurality of entities  
5 associated with the enterprise, and wherein a first concept of the first plurality of  
6 corresponding concepts is identified as a normative concept, wherein the normative  
7 concept is used to relate the single entity to other entities of the enterprise, the method  
8 comprising the computer-implemented steps of:  
9 receiving a request including data indicating a particular name of the plurality of names,  
10 wherein the request does not include data indicating a first name corresponding to  
11 the first concept; and  
12 in response to receiving the request, sending a response including content from a file that  
13 is associated in the database with the first concept.